

28 May 1954

MEMORANDUM FOR: Mr. Henry Loomis, SA/Dir, USIA  
Mr. Louis Odom, USIA  
Mr. Fisher Howe, State  
Mr. Allan Evans, State  
Mr. Horace Craig, OGB  
[REDACTED] CIA

25X1A

SUBJECT: USIA Intelligence Survey: Research and Intelligence

1. Attached hereto is a memorandum prepared by Mr. Odom and which he suggested be brought to our attention.

2. The attached memorandum lists and summarizes specific examples of research and intelligence of interest to USIA. Mr. Odom believes that "The richness of the general categories of research and intelligence needs formulated by the survey team could be made more apparent only if they are understood in the light of the attached documents." He believes that "It is precisely this type of combined research and intelligence which constitutes that dimension of inquiry that is distinctive and reflects the needs of the U. S. Information Agency."

JAMES Q. REBER  
Intelligence Survey Team

Attachment

OIC:JQR:KM (28 May 54)

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2 - OIC (file)